

## **DRIVEN welcomes SimpliOffice as first tenant in Potsdam's Think Campus**

**The co-working supplier leased approx. 1,400 square meters on the ground floor: "Ideal use, promising numerous synergy effects for the entire building"**

**Berlin, 4 June 2020.** The co-working enterprise SimpliOffice will be the first tenant to occupy the Potsdam Think Campus and will rent approx. 1,400 square meters on the ground floor of the WorkHub1 building.

The lease takes effect on 1 November 2020. The lease term is ten years with extension options. In a second stage, SimpliOffice plans to rent another 400 square meters of gastronomy space on the ground floor. Thus the ground floor use will be both varied and lively, profiting also from a common arena area that can be used by SimpliOffice as well as from all other tenants.

The concept of the young, innovative enterprise SimpliOffice includes not only workplaces for various team sizes and working formats but also space for meetings, activities and large events. The workspaces are equipped with the most modern technology and provide services on site such as catering, integrated cleaning and laundry service, concierge, health management, in-house physiotherapy and osteopathy, sports and fitness area as well as showers and relaxation zones. With integration services and an "Incubation Manager" the selection also includes advisory services for international clients and for young businesses that want to grow fast.

One peculiarity of the co-working scene is an in-house HR and recruiting manager that supports enterprises with all their needs on site. This service is already integrated in the rent.

### **Valuable components of community and identity**

Togrul Gonden, managing director of Driven, commented on the lease agreement: "With SimpliOffice as the first tenant we see our conviction strengthened that the Think Campus will be a lively and comfortable office location for the innovative sectors. With this tenant we can achieve valuable synergy effects for everyone: The other enterprises in the building could even be members of SimpliOffice and use their event spaces and services. Thus community and identity are created."

Dirk Griesinger, managing director of SimpliOffice, explained about the new Potsdam office: "We look forward to moving into our new home in Think Campus. The location, close to the Jungfernsee with its concentration of science and technology is ideal for us, combining work with quality of life. With its variable office sizes, the Think Campus building offers us flexibility and we find in this new modern building everything we need to house the entire selection of offices and services. We believe that the Campus on Jungfernsee will develop into a little silicon valley and combine many high potential enterprises in one location."

Driven Investment is developing the Think Campus, near the Potsdam Jungfernsee, with two buildings comprising rental space of some 10,800 square meters. The ensemble, in the immediate vicinity of the SAP Innovation Center, has found an ideal location. The architectural design was produced by the architects Bollinger + Fehlig. Think Campus will celebrate its completion in September 2020.

### **Driven Investment GmbH**

Driven Investment GmbH was founded in Berlin in December 2018. As new player in the segment project development and investment, the enterprise started with a logistics portfolio spread across Germany as well as the development of the Potsdam “Think Campus” (since January 2019). Trust, transparency and openness are the pillars of the company’s philosophy. Behind Driven are partners with many years of management experience in the real estate industry. The company’s managing director is Togrul Gonden; managing partners are Dr Ingo Holz, Thorsten Krauß and Ingo Weiss.

[www.driven-investment.com](http://www.driven-investment.com)

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